



Imagine West Park: Public Art Initiative
Request for Qualifications: Murals on Main Street
Submissions Deadline: November 12, 2023

[Imagine West Park Program Overview](#)

Imagine West Park is West Park Kamm's Neighborhood Development's inaugural public art program, but it is even more than that. It is a program that seeks to further placemaking and community engagement efforts that acknowledge the varied experiences of all West Parkers. Imagine West Park is made up of three different art initiatives, two painted murals, ten utility box wraps, and a ten-week youth arts program. Find more information on these different initiatives [here](#).

[Murals on Main Street Project Overview](#)

West Park Kamm's Neighborhood Development (WPKND) is seeking proposals for a project that will consist of two murals located at different locations in the West Park neighborhood. Up to two artists will be selected. During the community engagement process for this program, West Park residents identified community, green space, and local businesses as the things that make West Park a unique place to live. 34% of respondents identified Rocky River Reservation as their favorite place in the neighborhood, and 44% cited friendly neighbors and a strong community as the main factor that makes West Park special. Applicants should address how their past work has incorporated these themes, and how they would approach incorporating these themes if selected to develop a proposal for this program. The budget for this project is \$10,500 for each mural. This includes the artist's commission, paint, supplies, equipment, and wall prep. Selected artists must be available to install the murals from May to August 2024.

[About West Park Kamm's Neighborhood Development](#)

WPKND is the nonprofit, community development corporation serving Ward 17 in Cleveland's West Park Neighborhood. Together with the community, WPKND envisions West Park Kamm's as a vibrant, livable, and multi-generational neighborhood, known for its welcoming people, thriving businesses, and connection to the environment. Our mission is to cultivate a neighborhood where the diverse needs of its people are met through community-building, stewardship, and development initiatives. WPKND is able to complete this series of projects thanks to the generous support of the Mandel Foundation's CDC Leadership Program.

[About the West Park Neighborhood](#)



West Park Kamm's is the western side of the larger far-west side area of West Park in the City of Cleveland. It is bordered by Lakewood on the north, Rocky River Reservation on the west, Cleveland Hopkins International Airport on the south, and the RTA Redline to the east. Home to more than 23,000 residents and over 200 businesses, West Park Kamm's is known for its neighborhood feel, friendly community of neighbors, and well-kept housing stock. West Parkers highly value the walkability of their neighborhood, frequenting local stores and restaurants, as well as utilizing all of the neighborhood parks and greenspaces, including but not limited to the neighboring Rocky River Reservation. While historically known as an Irish Catholic neighborhood, West Park Kamm's continues to be a place for the City's newcomers, welcoming immigrants from around the world who are establishing businesses and putting down roots in the community.

Diversity, Equity & Inclusion

West Park Kamm's Neighborhood Development is committed to seeking artists who represent and celebrate all of those who call West Park home.

Project Logistics

This call seeks selected artists to create expressions of what West Park as a neighborhood embodies as well as the character of the residents. The goal of the Imagine West Park program is to further placemaking and community engagement efforts within West Park as well as ensure that the varied experiences and identities of West Parkers are represented and celebrated. Within each mural, artists will be required to apply one of the main themes identified in the community engagement processes that are currently taking place. The themes identified so far include love for neighbors, strong community ties, a deep appreciation for parks and green spaces, an affection for the local business community, and a love for the walkability of the neighborhood. Artists will be required to utilize a youth apprentice who will be selected from the youth arts program that is also a part of this project.

Project Eligibility

This call is open to artists 18 years of age or older with experience in murals or public art. We strongly encourage submissions from artists residing in the West Park neighborhood and the City of Cleveland.

Application Requirement and Submission

Artists should submit their application materials (see below) to molly@westparkkamms.org by November 12, 2023.

Application Materials

All applications should include the following:

- Name of Artist / Artist Team with contact information (email, phone, and mailing address)
- Website and Social Media Handles
- Artist / Artist Team Biography



- Artist Statement of Interest (1 page maximum, double-spaced)
- Resume / CV (if a team, one for each member)
- A single (1) PDF document containing images of past work*
- Optional: Professional References from past projects

*Within the PDF document, please include up to 10 images of previous work alongside a corresponding, numbered, annotated image list with title, media, dimensions, location, brief description, date of work, and project partners if applicable.

PLEASE NOTE: Design proposals will not be accepted at this point in the process.

Selection Process

Top applications may be selected for an interview before final selection occurs. The total mural cost may not exceed \$10,500. For artists who do not wish to manage equipment rental and wall prep, \$3,000 from the max stipend will be reserved. The final stipend amount is dependent on the cost of materials and labor for the mural. Information will be sent to the selected artists/teams with details of the proposal process and contracts. **Design proposals will only be considered after the selection of artists/teams.**

Project Timeline

- October 16, 2023: RFQ released
- November 12, 2023: Responses due by midnight
- Late December 2023: Artists Selected
- January 2024: Selected Artists Meet with WPKND to Begin Design Process
- Early April 2024: Site-specific designs due
- Spring 2024: City review processes
- Summer 2024: Installation

Project Contact

If you need assistance developing your proposal, please reach out to molly@westparkkamms.org.