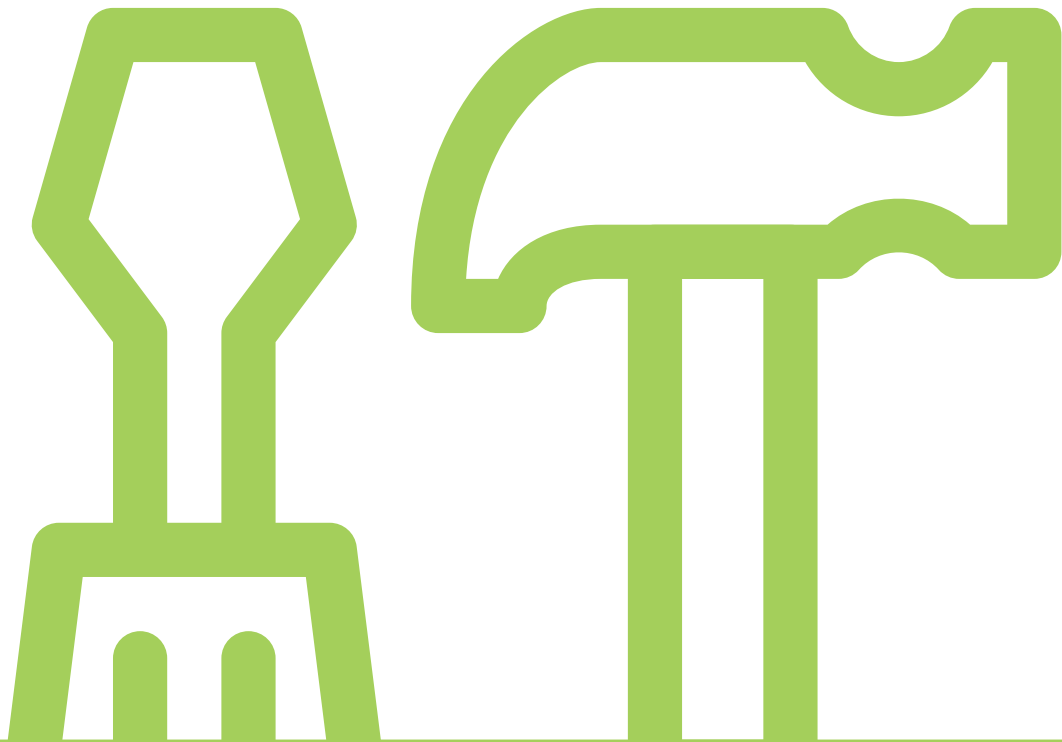


Hooley at Home

TOOLKIT



HOW TO HOOLEY AT HOME

4 STEPS TO HOOLEY AT HOME



sponsored by

1 PLAN

- Plan your Social Hour Apron Party-go with theme?
- Order carry-out of Hooley at Home Specials from West Park restaurants.

WE NEED MENUS!

- Stock up on barbeque supplies at West Park stores, & roll out your grills and coolers. Where do you buy? [CLICK HERE!](#)
- Play socially distance yard games
- Chalk your walk with messages of West Park love & Hooley fun
- Bring out your musical instruments.

2 INVITE

- Invite 5 neighbors to join you on their aprons for Hooley at Home fun
- GO ALL OUT & invite the whole block with flyers, social media posts, or email chains- [EXAMPLES HERE!](#)
- Share & Invite friends to Hooley at Home on Social Media
- Keep your posts updated with your Hooley at Home activities & plans

3 LIKE

- LIKE @TheHooleyOnKammsCornersFacebook page [LINKS HERE!](#)
- LIKE & FOLLOW @WestParkKamms on all FB, IG & TWITTER to stay up-to-date on West Park Happenings!

4 JOIN

- Join our Hooley Street Team for more support & information, & to help spread the word across West Park! [Click here to sign up via email.](#)

Hooley at Home

Saturday, June 20, 2020

SOCIAL HOUR | 5:00-6:00pm

LIVESTREAM | 6:00-9:00pm

JOIN IN!

street name

contact name

contact info

explain activities

#TheHooley #HooleyAtHome



Subject: Hooley at Home! A Neighborhood Event!

Hi Neighbor,

Reaching out to invite you to join the neighborhood in celebrating the Hooley at Home on [name of street/block club] on Saturday, June 20th. We'll be *[what will you be doing? Examples: grilling out, hanging at Social Hour, chalking the sidewalk, playing cornhole, our theme is: wear your Hawaiian shirts]* from 5:00-6:00 pm on that Saturday, and would love for you and your family to join from your apron!

We will be listening to the Hooley Livestream from 6:00-9:00 pm. Do you need help tuning into the livestream? Let me know and we can help!

Please forward this email to all those in West Park.

Best,
[Your name]
[Preferred mode of contact]

More information on the Hooley at Home can be found here: westparkkamms.org/hooley

Hooley at Home

Saturday, June 20, 2020

westparkkamms.org/hooley | [@WestParkKamms](https://twitter.com/WestParkKamms) | [#HooleyAtHome](https://twitter.com/HooleyAtHome)

The Hooley at Home is a safe socially distant event to get neighbors together, enjoy West Park fare, and livestream Hooley music!

HOOLEY TO GO FRIDAY & SATURDAY

Get the Hooley food you love to go, from participating West Park businesses and bars.

HOOLEY AT HOME SOCIAL HOUR 5:00-6:00PM

Join neighbors in celebrating summer with an Apron Party! Grab lawn chairs, chalk, drinks, your musical instruments, and head out to your driveway for block party social distancing style!

HOOLEY LIVESTREAM MUSIC 6:00-9:00PM

The Boys from the County Hell
Cats on Holiday
Taylor Lamborn



HOOLEY AT HOME

1

FOLLOW/LIKE

@HOOLEYONKAMMSCORNER

@WESTPARKKAMMS

2

TAG

@THEHOOLEYONKAMMSCORNERS

3

ADD to your SM posts

#TheHooley

#HooleyAtHome

#WestParkKamms

4

Change your Facebook Profile

Pic to the Hooley at Home

frame



SUGGESTED SOCIAL MEDIA POSTS FOR HOOLEY AT HOME

Livestream suggested Social Media Post
Add graphic in Toolkit

Looking for fun and live music this Saturday, June 20? Tune in to #HooleyAtHome at 6:00pm to hear Taylor Lamborn, Andrew McManus, Cats on Holiday and The Boys from the County Hell.

Let's make this year's Hooley one for the memory books!

#summer2020 #TheHooley #TheHooleyAtHome #WestParkKamms #livemusic #clevelandrocks #clevelandmusic #summerinCLE #whycle #

Hooley Meals to Go suggested Social Media Post
Add graphic in Toolkit

Ordered our Hooley specials from _____, _____, _____ for our apron party being held this Saturday, June 20 from 5:00-6:00pm. Check out what West Park businesses are cooking for the #HooleyAtHome at www.westparkkamms.org/Hooley

#shoplocal #shopWestPark #WestparkKamms #TheHooley # 216 #clevelandlove #eatdrinkCleveland #edibleCLE #HooleyAtHome

Hooley Signature Specialties suggested Social Media Post
Add graphic in Toolkit

DRINK UP West Park!

PICK UP for your #HooleyAtHome Signature Specialties for your Social Hour and Livestream!

- Hooley Float Kit from Kamm's Corners Ice Cream Co
- Fill up a growler of Hazy Hooley from Working Class Brewery
Hazy Pale Ale Double Dry Hopped with Mandarina and Lemon Drop Hops aged on Lemon, Lime and Orange Peel
- Hooley Cooler from 5 Points Coffee & Tea. Order this delish and refreshing drink of tea and lemonade for the whole family!
#clevelandbeer #clevelandcoffee #icecreamcleveland #shoplocal #shopwestpark #june2020 #TheHooley #HooleyAtHome #workingclassbeer #5pointscoffeeandtea #kammscornersicecreamco

Hooley at Home Livestream

Saturday, June 20

6:00 Andrew McManus

6:30 Taylor Lamborn

7:00 Cats on Holiday

8:00 The Boys from the County Hell

HOOLEY TO GO





*Delicious
Hooley at Home
Signature Specialties*

SHOPPING FOR HOOLEY AT HOME

Charlie's Beverage
15803 Lorain Avenue
216-941-0750

Seven Seas Seafood, Inc.
15725 Lorain Avenue
216-941-1359

K&K Portage Market
3364 Warren Road | Warren Village
216-941-0288

Mozie In Beverage Drive-Thru
14016 Triskett Road
216-252-0258

Warren Village Beverage & Liquor
3330 Warren Road
216-252-5080



**PROUD
WEST
PARK
SUPPORTER**