



# SPONSORSHIP OPPORTUNITIES



**SATURDAY,  
JUNE 14, 2024  
12PM–7PM**

Lorain Ave from Rocky River Dr  
to W 165th St



The Hooley is a one-day outdoor free admission festival featuring live music and entertainment, great food, handmade art, crafts, gifts, and more.



**12,000+ VISITORS**



**50+ VENDORS**

# SPONSORSHIP LEVELS

## THE HOOLEY ON KAMM'S CORNERS™ PRESENTING SPONSORSHIP - \$7,500

- Top-tier “Presenting” sponsorship recognition
- Recognition during opening remarks
- Opportunity to speak from the main stage
- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- Opportunity to have a sponsor banner at event (provided by sponsor)
- Sponsor name and logo integrated on all print media, including flyers, posters, and press releases
- 8 event T-shirts provided to sponsor
- 8 drink vouchers for a free beverage at The Hooley Beer Garden
- 4 custom social media posts promoting sponsorship of The Hooley

## THE HOOLEY MAIN STAGE SPONSORSHIP - \$3,500

- “BRAND Stage” reference for all performances
- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- 4 event T-shirts provided to sponsor
- 6 drink vouchers for a free beverage at The Hooley Beer Garden
- 2 custom social media posts promoting sponsorship of The Hooley

## THE HOOLEY BEER GARDEN SPONSORSHIP - \$2,500

- “BRAND Beer Garden” located adjacent to the Main Stage
- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- 4 event T-shirts provided to sponsor
- 6 drink vouchers for a free beverage at The Hooley Beer Garden
- 2 custom social media posts promoting sponsorship of The Hooley

## THE HOOLEY FAMILY ZONE SPONSORSHIP - \$2,000

- “BRAND Family Activity Zone” spanning the eastern half of the festival footprint
- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- 2 event T-shirts provided to sponsor
- 2 custom social media posts promoting sponsorship of The Hooley



### Questions?

Contact [info@westparkkamms.org](mailto:info@westparkkamms.org)

17407 Lorain Ave, Suite 200, Cleveland, OH 44111  
216-252-6559  
[westparkkamms.org](http://westparkkamms.org)

# SPONSORSHIP LEVELS (CONTINUED)

## HOOLEY HEROES - \$1,500

- “BRAND” Sponsor Reference on Main Stage
- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- One (1) thank-you social media post promoting sponsorship of The Hooley

## HAPPY HOOLEY-GANS - \$1,000

- Opportunity to table at the event
- Inclusion in all event publicity and marketing
- Logo on event signage, website, and event T-shirt
- One (1) thank-you post mentioning all Happy Hooley-gans on Hooley & WPKND social media channels

## HIGH JINKS HELPERS - \$500

- Opportunity to table at the event
- Inclusion on event signage and website
- Inclusion on event T-shirt
- One (1) thank-you post mentioning all High Jinks Helpers on Hooley & WPKND social media channels

## COMMUNITY ADVOCATES - \$250

- Name on event poster and website
- Opportunity to host an activity table at the event near the family programming area
- One (1) thank-you post mentioning all Community Advocates on Hooley & WPKND social media channels

## COMMUNITY PARTNERS - \$125

- Name inclusion on website
- Opportunity to host an activity table at the event near the family programming area



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